

**City
of
Milwaukee**

City Clerk's Office – License Division
200 E. Wells St., Room 105
Milwaukee, WI 53202
(414) 286-2238
license@milwaukee.gov
 Website: www.milwaukee.gov/lobby

PRINCIPAL EXPENSE STATEMENT

Instructions: Complete Lines 1 through 6 of the Principal Expense Statement and any Parts required to be completed pursuant to Line 6. Attach and submit with the expense statement all completed Disclosure of Lobbying Activity forms (ccl-267j), if required. Please be advised that the following are exempt from filing an expense statement: a government department, agency or organization of another political subdivision within the state of Wisconsin, another state, or the federal government.

1. Reporting Period:

- January 1 through June 30, 20___. Filing Deadline: July 30.
 July 1 through December 31, 2011. Filing Deadline: January 30.

Expense statement must be filed no more than 30 days after the end of each reporting period. There is an additional fee in the amount of \$25 for the late filing of this statement.

2. Name of Principal: Apartment Association of Southeastern Wisconsin, Inc.

3. Principal's Address:
 P.O. Box 26516, Wauwatosa, WI 53226

4. Principal's Email Address:

paulette@apartmentassoc.org

5. Principal's Telephone Number:

(414) 276-7378

6. Indicate whether lobbying expenditures of more or less than \$500 were made in the reporting period and complete the parts and forms indicated.

Less than \$500. Complete Part III only.

More than \$500. Complete Parts I through III. Complete and

submit with the expense statement a Disclosure of Lobbying Activity form (ccl-267j) for each subject area in which the principal attempted to influence legislative or administrative action.

PART I. Lobbying Expenditures.

7. Enter total amount of lobbying expenditures made and obligations incurred for lobbying activities by the principal and all lobbyists for the principal. Include the following in the total amount entered:

\$

- A. Compensation to persons to engage in lobbying.
 B. Lobbying expenditures made and obligations incurred for paid advertising and any other activities conducted for the purpose of urging members of the general public to attempt to influence legislative or administrative action, if the amount exceeds \$500 during the reporting period.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

Additionally, it is noted that regular audits are essential to identify any discrepancies or errors early on. This proactive approach helps in maintaining the integrity of the financial statements and prevents any potential issues from escalating.

The second section focuses on the role of technology in modern accounting. It highlights how software solutions have streamlined various processes, from data entry to report generation. This not only saves time but also reduces the risk of human error.

Furthermore, the use of cloud-based systems has improved collaboration and data accessibility. Stakeholders can now view real-time financial data from anywhere, which facilitates better decision-making and faster response times.

In conclusion, the document underscores the need for a robust and efficient accounting system. By combining sound practices with modern technology, organizations can ensure their financial records are accurate, secure, and easy to manage.

8. If the amount entered in line 7 includes lobbying expenditures and obligations made or incurred by any one lobbyist for the principal which exceeded \$200 during the reporting period, enter in Table 1 below the name and address of the lobbyist and the total amount of the lobbying expenditures made or obligations incurred.

Table 1.

Enter on a separate sheet of paper any additional disclosures relating to Table 1.

Lobbyist Name	Lobbyist Address	Expenditure Amount
		\$
		\$
		\$
		\$

PART II. Reimbursements.

10. Enter in Table 2 below the name of any city official to whom the principal or any lobbyist for the principal provided reimbursement authorized under s. 303-9-2-a, MCO, and the date and amount reimbursed.

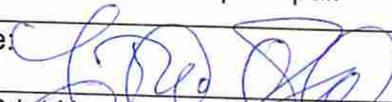
Table 2.

City Official Name	Date of Reimbursement	Amount of Reimbursement
		\$
		\$
		\$
		\$
		\$

Enter on a separate sheet of paper any additional disclosures relating to Table 2.

PART III. Certification.

11. I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the principal or person authorized to sign this statement on behalf of the principal.

Signature: 	Date: 1/30/12
Type or Print Name: Tristan Pettit, President	

Office Use Only:

Initials: _____ Transaction #: _____ Date & Time Stamp: _____