Form ccl-267d

City of Milwaukee

City Clerk's Office – License Division
200 E. Wells St., Room 105
Milwaukee, WI 53202
(414) 286-2238
license@milwaukee.gov
Website: www.milwaukee.gov/lobby

PRINCIPAL EXPENSE STATEMENT

Instructions: Complete Lines 1 through 6 of the Principal Expense Statement and any Parts required to be completed pursuant to Line 6. Attach and submit with the expense statement all completed Disclosure of Lobbying Activity forms (ccl-267j), if required. Please be advised that the following are exempt from filing an expense statement: a government department, agency or organization of another political subdivision within the state of Wisconsin, another state, or the federal government.

1. Reporting Period:

☐ January 1 through June 30, 20___. Filing Deadline: July 30.
☑ July 1 through December 31, 20 11. Filing Deadline: January 30.

Expense statement must be filed no more than 30 days after the end of each reporting period. There is an additional fee in the amount of $25 for the late filing of this statement.

2. Name of Principal: MillerCoors LLC

3. Principal's Address:
3939 West Highland Blvd.

4. Principal's Email Address:	**5.** Principal's Telephone Number:
paul.lucas@millercoors.com	(414) 931-3129

6. Indicate whether lobbying expenditures of more or less than $500 were made in the reporting period and complete the parts and forms indicated.

☐ Less than $500. Complete Part III only.
☑ More than $500. Complete Parts I through III. Complete and submit with the expense statement a Disclosure of Lobbying Activity form (ccl-267j) for each subject area in which the principal attempted to influence legislative or administrative action.

PART I. Lobbying Expenditures. $ $2,625.00

7. Enter total amount of lobbying expenditures made and obligations incurred for lobbying activities by the principal and all lobbyists for the principal. Include the following in the total amount entered:

A. Compensation to persons to engage in lobbying.
B. Lobbying expenditures made and obligations incurred for paid advertising and any other activities conducted for the purpose of urging members of the general public to attempt to influence legislative or administrative action, if the amount exceeds $500 during the reporting period.

8. If the amount entered in line 7 includes lobbying expenditures and obligations made or incurred by any one lobbyist for the principal which exceeded $200 during the reporting period, enter in Table 1 below the name and address of the lobbyist and the total amount of the lobbying expenditures made or obligations incurred.

Table 1.

Enter on a separate sheet of paper any additional disclosures relating to Table 1.

Lobbyist Name	Lobbyist Address	Expenditure Amount
None		$
		$
		$
		$

PART II. Reimbursements.

10. Enter in Table 2 below the name of any city official to whom the principal or any lobbyist for the principal provided reimbursement authorized under s. 303-9-2-a, MCO, and the date and amount reimbursed.

Table 2.

City Official Name	Date of Reimbursement	Amount of Reimbursement
none		$
		$
		$
		$
		$

Enter on a separate sheet of paper any additional disclosures relating to Table 2.

PART III. Certification.

11. I certify that the above is true and correct to the best of my knowledge, information and belief and that I am the principal or person authorized to sign this statement on behalf of the principal.

Signature: Paul J. Lucas	Date: 01/27/12
Type or Print Name: Paul J. Lucas	

Office Use Only:

Initials:_____Transaction #:_____Date & Time Stamp:

CONTINUATION OF DISCLOSURES.

6. Enter Name of Principal

MillerCoors, LLC ("Miller Coors")

	B. Date Activity of Lobbying Occurred	C. Activity Conducted or City Official Lobbied	D. Amount of Time Engaged in Lobbying	E. Identity of specific legislative or Administrative Action	F. Resources Spent
1.	07/12/11	Alderman Joseph Davis, Chairman, Common Council Committee on Economic and Community Development`	0.50	Preliminary discussion with Alderman Joseph Davis concerning his opposition to certain high alcohol content beverages that Miller Coors seemingly distributed but which fall into a specific category that does not make them attractive to young people and I would like to submit some comments on the proposed legislation.	$150.00
2.	07/14/11	Alderman Joseph Davis	0.75	Conference with Alderman Davis regarding so-called Pabst Blast conventional over-the-counter high alcohol content alcoholic beverage and suggested amendment language which we may like to review and that the Legislative Reference Bureau ("LRB") is similarly preparing a new version of the final draft of the amendment to distinguish high alcohol content beers from conventional beers, seasonal beers and craft beers which might have a slightly higher alcohol content but are not sold on that basis.	$225.00

LOBBYIST: JOHN D. FINERTY FOR MILLERCOORS

	B. Date Activity of Lobbying Occurred	C. Activity Conducted or City Official Lobbied	D. Amount of Time Engaged in Lobbying	E. Identity of specific legislative or Administrative Action	F. Resources Spent
3.	07/15/11	Richard Withers, Milwaukee City Clerk's Office, Licensing Division	0.50	Discussion of short amendments to keep the proposed legislation workable that I will be giving to Alderman Davis who seems receptive to this approach. I requested that Mr. Withers, on behalf of the Legislative Reference Bureau, comment on the substitute language.	$150.00
4.	07/15/11	Alderman Joseph Davis	0.75	Discuss and review comparite draft of revised amendment and address whether all of the concerns of Alderman Davis have been met.	$225.00
5.	07/18/11	Alderman Joseph Davis	1.25	Discuss Substitute A with Alderman Davis, which adds certain language, e.g., "not greater than 8% ABV . . ." to be included in the second substitute and confirm that all parties are now in agreement with this language, prohibiting the sale of high alcohol content beverages distributed by Pabst Blatz Brewing Company.	$375.00

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6.	08/08/11	Alderman Michael Murphy, Chairman, City of Milwaukee Finance Committee	0.50	Conference with Alderman Murphy regarding documents being prepared for distribution at tonight's public meeting which is not yet received, but which he believes is in the hands of the Budget Director and that he will send his assistant to pick up copies of the same regarding taxes on locally sold alcohol beverages, without regard to state of manufacturer.	$150.00
7.	08/08/11	Alderman Michael Murphy, Chairman, Common Council Finance Committee	0.75	Conference with Alderman Murphy regarding documents being prepared for distribution at tonight's meeting to determine budget treatment of water rates and sewer charges by City of Milwaukee and MMSD interceptor sewers.	$225.00
8.	08/08/11	Alderman Michael Murphy, Chairman, Common Council Finance Committee	0.50	Conference with Alderman Michael Murphy explaining the methodology of the fee increases and his recommendations regarding uniformity.	$150.00

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9.	09/29/11	Richard "Rocky" Marcoux, Commissioner, Department of City Development	0.75	Conference regarding effort to resolve various conflicting or abandoned easements or other encroachment issues on the streets around MillerCoors, in particular South 41st Street between West State Street and the Wisconsin Avenue Viaduct; illustrate where easements overlap previous easements which have not been removed and areas that still show up in the surveyor's map which on fact have been previously removed for purposes of uniformity of encroachments of all public ways within the MillerCoors property.	$225.00
10.	10/17/11	Vanessa Koster, City of Milwaukee Planning Director	0.75	Conference regarding some of the right-of-way and easements which may have been abandoned along South 41st on the MillerCoors property but still appear of record and some of which do not appear of record, but still appear on the ALTA map and documents that are being assembled to eliminate stranger documents and non-vacated easements.	$225.00
11.	10/28/11	Assistant City Attorney Thomas Miller (City Attorney's Office)	0.50	Conference with ACA Thomas Miller regarding signed airspace and subterranean lease rights to now be recorded and arrangements for return of originals to City with copies to MillerCoors.	$150.00

	B.	C.	D.	E.	F.
	Date Activity of Lobbying Occurred	Activity Conducted or City Official Lobbied	Amount of Time Engaged in Lobbying	Identity of specific legislative or Administrative Action	Resources Spent
12.	11/01/11	Vanessa Koster, City of Milwaukee Planning Director -- and – William Fuchs, Right-Of Way Engineer, Department of Public Works	1.25	Review and discuss all assembled City and MillerCoors records to locate and match notations on the ALTA survey and certain of the identified exceptions on the title insurance policy that was issued at the time of the MillerCoors merger; review documents including street vacation of the strip on North 41st Street and copy of Common Council file obtained from City Clerk's office and the outline checklist regarding property ownership and confirm same and provide City with some original documents creating easements that are still in place but are of no particular utility.	$375.00
				TOTAL:	**$2,625.00**

Respectfully submitted:

John D. Finerty
Attorney / Registered Lobbyist

Principal, MillerCoors, LLC